

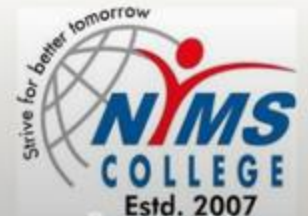
# *Himalayan Policy Lab*

## Writing Policy Briefs to Maximise Impact: Sharing Insights from Practice

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# Reimagining policy content writing for maximizing impact

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# Why need to talk about policy content now?

- Heightened Constant policy challenge: framing, adapting, transforming
- Growing appreciation of evidence in global policy making
  - IPCC
  - IPBES
- Growing influence of science, technology and society studies
- Rich but unmonitored experience of policy content writing and dissemination
- Varieties of practices but limited sharing of how these are performing in various contexts
- South Asian context of policy text creation and circulation:
  - A confluence of international development, growing influence of locally led research, highly contested policy environment.
  - Limited demand for research

Policy content:  
based on whose  
knowledge?

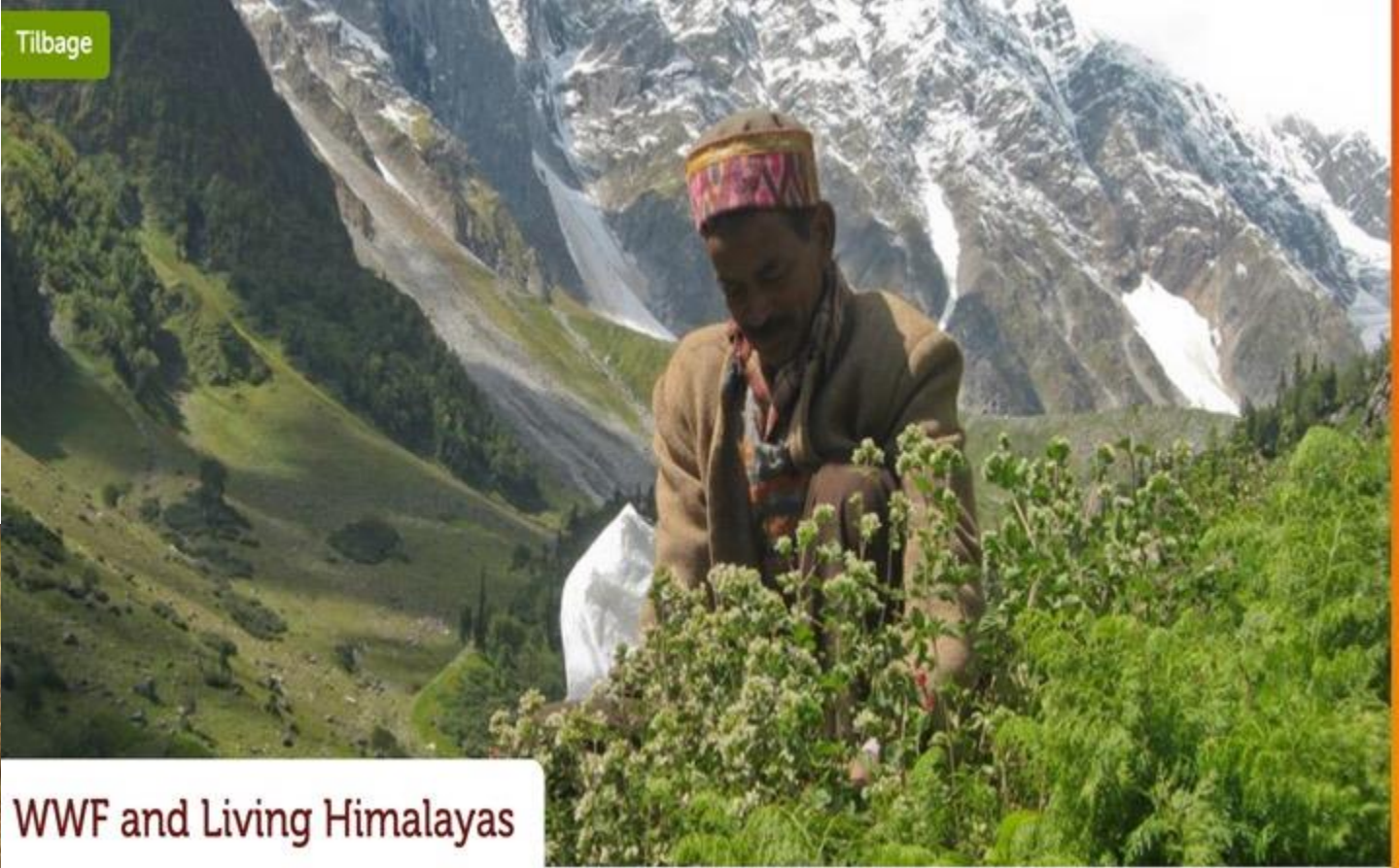
Knowledge:  
Type A



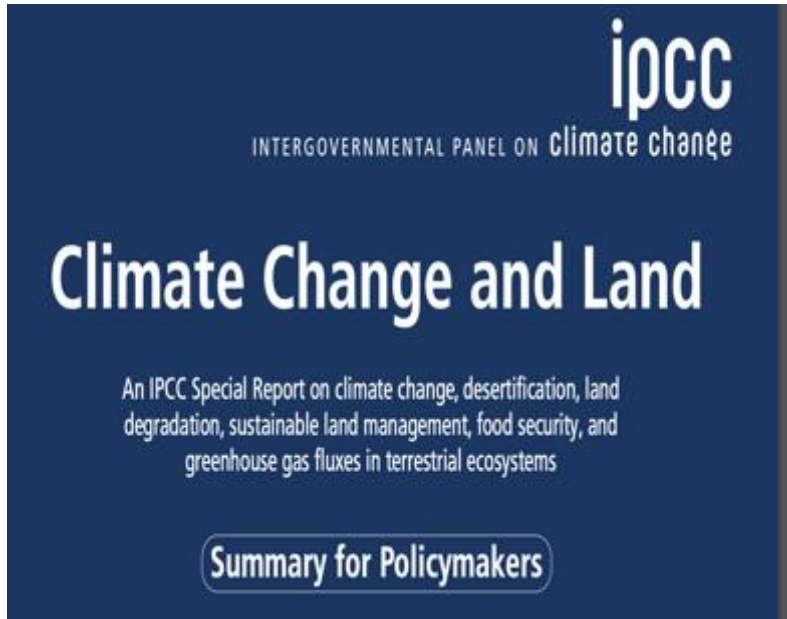
# Knowledge: Type B



Tilbage



WWF and Living Himalayas



Briefing note

## Pathways to sustained poverty reduction

Balancing growth from above and below

Andrew Shepherd and Vidya Diwakar

July 2019

### Key messages

- Most people escape extreme poverty through 'growth from below' (GfB) – that is, through small investments by households in micro-enterprises, smallholder agriculture, the rural non-farm economy, and through the urban informal sector.
- Fewer people escape through 'growth from above' (GfA) – which results from larger, more formal investments, for example in labour-intensive manufacturing. Those who do accomplish this through GfA work mainly in industries such as garment manufacturing, where employment is accessible to poor, often migrant women and men.
- Governments and their development partners largely support GfA, though there are some governments and donors that do much better in supporting GfB.
- Social and economic policy measures to tighten labour markets assist both GfA and GfB to reduce poverty, but more strategic efforts and attention are needed to balance GfA and GfB to facilitate sustained escapes from poverty.

No. 13  
August 2015

POLICY REVIEW BRIEF

## Proposed Higher Education Policy

### Introduction

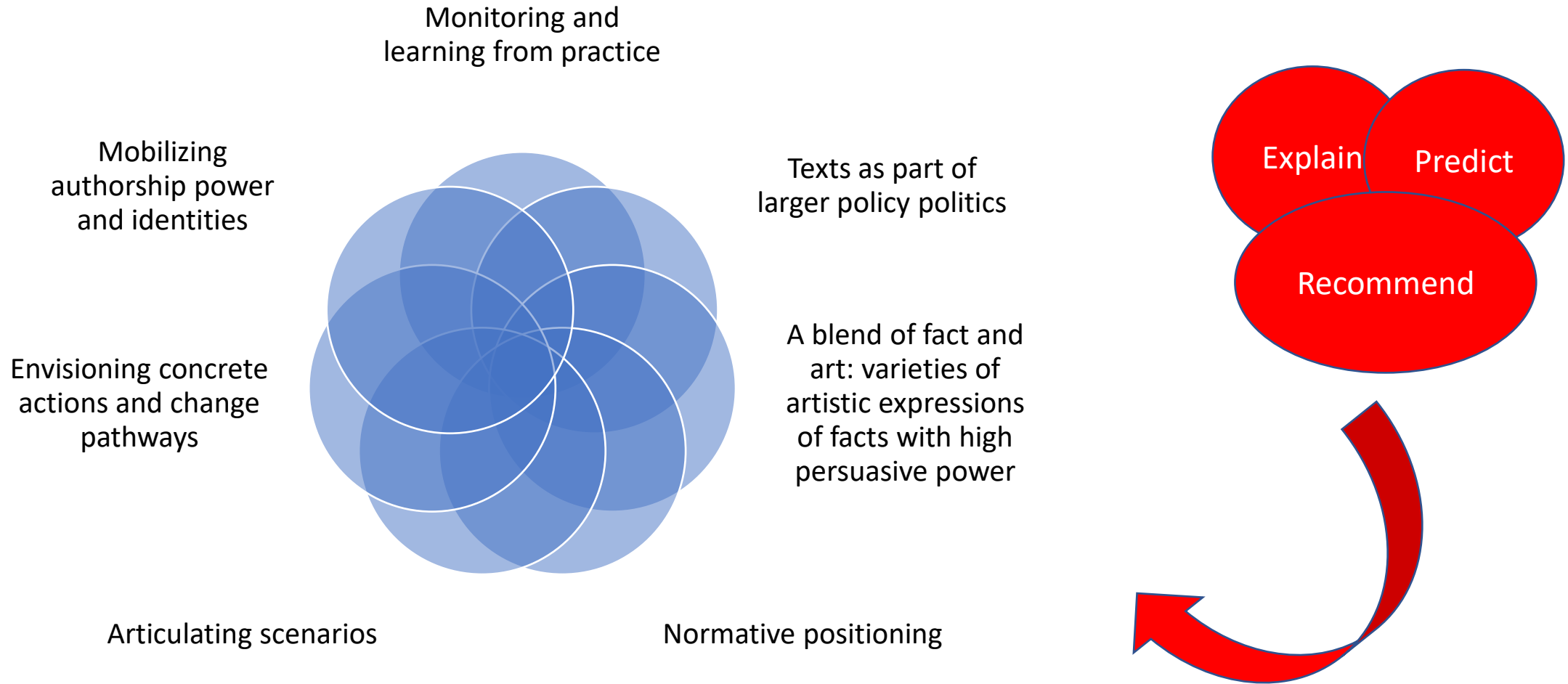
Nepal needs a Higher Education Policy (HEP) that can address the current challenges of the higher education (HE) sector in the country.<sup>1</sup> In April 2014, the University Grants Commission (UGC) submitted a draft of the proposed HEP to the Ministry of Education (MOE) of the Government of Nepal (GON) for further action. This policy was formulated after a long exercise coordinated by the UGC to further develop, manage and regulate existing and future higher education institutions (HEIs) in Nepal.<sup>2</sup> In its Annual Policy and Programs for the fiscal year 2014-15 presented on 29 June 2014, the GON has also mentioned that the HEP would be formulated and executed to manage HE in the country.<sup>3</sup> Hence the initiative taken by the UGC to formulate the proposed HEP is to be commended.

A) People, land and climate in a warming world; B) Adaptation and mitigation response options; C) Enabling response options; and D) Action in the near-term.

## Policy content in practice: What is Policy Brief defined?

- “A short document that presents the **findings and recommendations** of a research project to a nonspecialized audience” – IDRC, Canada
- “A policy brief is a concise summary of a **particular issue, the policy options** to deal with it, and some **recommendations** on the best option. It is aimed at government policymakers and others who are interested in formulating or influencing policy. “ – FAO
- “Brookings Policy Briefs are short and informative analyses on some of the nation's most pressing domestic and foreign policy challenges that **bring background and recommendations to policy-makers, journalists and the general public.**” – Brookings
- “A policy brief is a **short, to the point, jargon free document** written for non-specialists. It presents research or project findings to policy actors, highlighting the relevance of the specific research to policy and offering recommendations for change. “ – Research to Action
- “Policy briefs are short texts that summarize recent research in order to **present easily accessible advice and solutions** stemming from our research.” – World Bank

# Reimagining policy content for impact





# Online resources

- [ODI](#)
- [PEP](#)
- [IDRC](#)
- [Research to Action](#)
- [World Bank](#)
- Scientific paper: [Mayne et al](#)